

L'ORÉAL SUSTAINABLE SOURCING OF PAPER & CARDBOARD FOR PACKAGING

JANUARY 2019

Within the scope of its Zero Deforestation policy L'Oréal committed to sustainably source 100% of its wood fiber-based products by 2020 the latest.

Overall approach

In L'Oréal activities, wood fiber-based products are used for packaging (boxes and leaflets), promotional material (POS), and office paper. Since 2007, L'ORÉAL explicitly impose that all of its suppliers of wood fiber-based products only use wood fibers from sustainably managed forests (FSC or PEFC certified sources) providing full traceability, and guaranteeing the absence of deforestation.

Volumes and geographical provenance of wood fibers

In 2018, the paper and cardboard used for the manufacturing of packaging (leaflets and folding boxes), retail and promo, and office paper accounted for 68 812T.

The wood fibers originated from Brazil, Canada, Chile, China, Finland, France, India, Japan, Poland, Sweden, and United States of America.

Certification of sources

In 2018,

- 100% of the paper used for leaflets were certified either FSC or PEFC,
- 99,9% of the cardboard used for boxes were certified either FSC or PEFC,
- 93% of the paper and cardboard used in POS materials, and 96% of office paper are also certified.

The target being to reach 100% of physically certified sources by 2020.

Transparency on supply chain mapping

So as to secure a continuous access to 100% sustainably certified source of paper and cardboard for its packaging, l'Oréal is handling direct commercial relationships with its indirect suppliers, manufacturers of paper and cardboard.

List of l'Oréal's indirect supplier (cardboard and paper manufacturers) in 2018, including company name and location of facilities at national and sub-national levels (municipalities):

BOARD & PAPER MANUFACTURER (COMPANY NAME)	PLANT LOCATION (MUNICIPALITY)	PLANT LOCATION (COUNTRY)
ARCTIC PAPER	KOSTRZYN	POLAND
ARJOWIGGINGS	NDA	UNITED KINGDOM
AUSTRALIAN PAPER	NDA	AUSTRALIA
BILLRUD KORSNAS	FROVI	SWEDEN

CASCADES	BLENDECQUES	FRANCE
CELLMARK AB	NDA	SWEDEN
CENTRAL NATIONAL	NDA	BRAZIL
CENTURY PULP AND PAPER	NDA	INDIA
CHENMING GROUP CHINA	NDA	CHINA
CLEARWATER	LITTLE ROCK, AR	NDA
CMPC	MAULE	CHILE
CORDENONS	CORDENONS	ITALY
FEDRIGONI	NDA	ITALY
GOJO PAPER MFG.CO.LTD.	NDA	JAPAN
GRAPHIC PACKAGING	EAST ANGUS, QUEBEC	CANADA
IBEMA	PARANÁ	BRAZIL
IBERPAPEL	HERNANI	SPAIN
IGGESUND	WORKINGTON	UNITED KINGDOM
IGGESUND	IGGESUND	SWEDEN
INTERNATIONAL PAPER	AUGUSTA, GA	USA
INTERNATIONAL PAPER	KWIDZYN	POLAND
ITC	NDA	INDIA
J.K PAPER MILLS	NDA	INDIA
KLABIN	SAO PAULO	BRAZIL
KOEHLER	KOELER OBERKIRSH	GERMANY
METSA	SIMPELE	FINLAND
METSA	KYRO	FINLAND
METSA	ÄÄNEKOSKI	FINLAND
METSA BOARD	NDA	POLAND
MITSUBISHI PAPER MILLS LIMITED	NDA	JAPAN
MM KARTON	NDA	SLOVENIA
MONADNOCK	BENNINGTON, NH	USA
MUFINDI PAPER MILLS LIMITED	NDA	TANZANIA
NEENAH PAPER	WISCONSIN	USA
LOUDIN	TRUYES	FRANCE
PAN AMERINA PAPERS, INC	NDA	USA
PAPETERIE DU LEMAN	MARI	FRANCE
PAPIRUS	SAO PAULO	BRAZIL
SANIPAP DE MEXICO, S.A. DE C.V	NDA	MEXICO
SAPPI	ALFELD	GERMANY
SAPPI	LANAKEN	BELGIUM
SAPPI	MAASTRICHT	NETHERLANDS
SAPPI	GRATKORN	AUSTRIA
SHAN DONG SSYSB	SHANDONG	CHINA
SHANDONG BOHUI PAPER INDUSTRY CO., LTD	NDA	CHINA
SHANDONG CHENMING	SHANDONG	CHINA

SMURFIT KAPPA HAUPT	DIEMELSTADT	GERMANY
SOLIDUS SOLUTIONS	NDA	NETHERLANDS
SONOCO	TRENTON, ONTARIO	CANADA
SOUTHEASTERN PAPERBOARD	GREENVILLE, SC	USA
STORA ENSO	IMATRA	FINLAND
STORA ENSO	FORS	SWEDEN
STORA ENSO	INGEROIS	FINLAND
STORA ENSO	KEMI	FINLAND
SUN PAPER	NDA	INDIA
SURYA PAMARANG	NDA	INDIA
SUZANO	SAO PAULO	BRAZIL
UPM	KUUSANKOSKI	FINLAND
UPM	HELSINKI	FINLAND
VERSO CORP.	HARRIMAN, NY	USA
WESTROCK	COVINGTON, VA	USA
WESTROCK	DALLAS, TX	USA
WHITE BIRCH	QUEBEC	CANADA
YANZHOU TIANZHANG PAPER INDUSTRY CO.,LTD	SHANDONG	CHINA
ZANDERS	BERGSICH GLADBACH	GERMANY
ZICUÑAGA	SAN SEBASTIAN	SPAIN